In *Nudge*, Thaler and Sunstein describe the use of “choice architecture” in encouraging people to act in certain ways.

1. Define choice architecture- what is it, what is the rationale given for its use, what are criticisms of its use?
2. How was this idea applied towards designing the Obama stimulus package in 2009? Be sure to specify the experimental results that were used in the design of the way the package was designed, and compare it with the 2001 stimulus package.